



Information Brochure Questions & Answers

vomFASS Franchise Partnership

What is the Investment range to open a vomFASS store and how much equity do I need to get started?

The initial investment to open a **vomFASS** shop depends on several factors. Key factors include location, size, condition of property and lease terms.

The investment amounts to around €150,000.

Approximately €45,000 in equity is required, which does not necessarily have to be provided in cash.





What fees apply, and what are the franchise fees for a vomFASS partnership?

When looking at fees, we distinguish between an entrance fee and an ongoing franchise fee.

The entrance fee will provide access to our well-defined business systems, training programmes, proven promotions, and advertising materials.

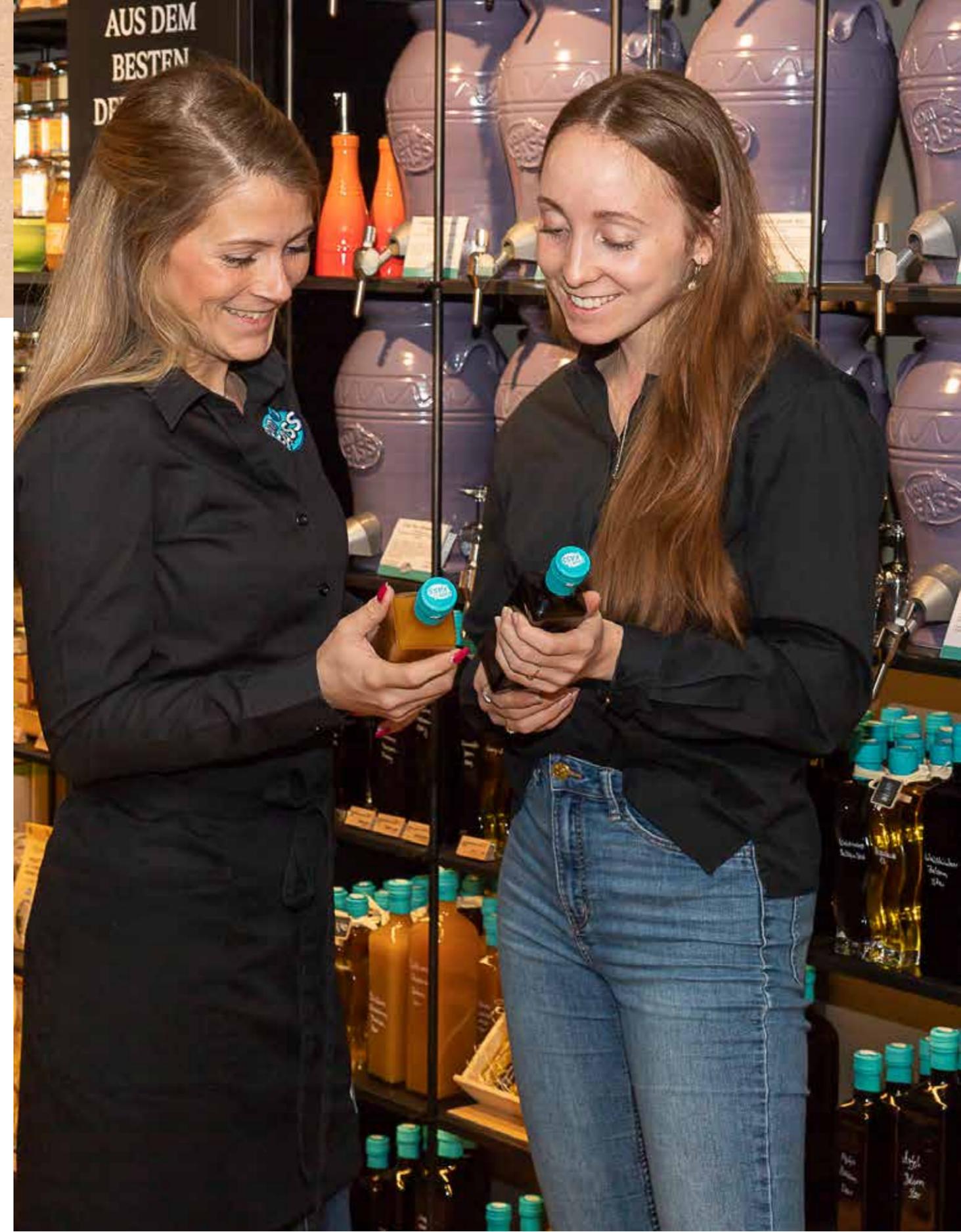
The ongoing franchise fee amounts to 5% of purchases. There is no marketing fee.

Why vomFASS could be the right business for you!

Joining the **vomFASS** franchise system offers significant advantages. As a **vomFASS** franchisee you are joining a global, proven and above all market-tested company.

You will benefit from the strong purchasing power of the entire **vomFASS** community and a well thought-through concept that is continuously optimized.

You can rely on the expertise of the franchisor and the support of the network of franchisees. You will not be left alone with questions or challenges.





What experience do I need?

Besides a passion for high-quality food and drinks you should enjoy working with people and selling.

Basic retail knowledge and a strong motivation for independence are important factors for long-term success. Our role is to prepare you for your entrepreneurial journey and your partnership with **vomFASS**.

That is why we offer a training program that has been developed and continuously improved over the past 30 years to meet the needs of our partners.

How long does the pre-opening training programme last and what kind of training is available?

To prepare you for a perfect start with your first **vomFASS** business, we have developed a process that allows you to gain deep insights into life as a **vomFASS** partner. Besides an intensive training week at our headquarters, we offer internships in different **vomFASS** partner shops. You decide on the duration and number of internships.

We think it is important that both the training week and at least the first internship take place before the contract is signed. This ensures that you are absolutely convinced and perfectly prepared before taking the step into a partnership with **vomFASS**.

Following the store's opening, our team continues to support you. Furthermore, we provide easily accessible training materials and product information that will help you and your employees.





Where can I open a vomFASS shop, and how do I find a suitable location?

Finding the right location for your **vomFASS** shop is one of the most important decisions for long-term success.

Location, footfall, and personal fit all play an important role. We support you throughout this process.

Ideally, you will identify suitable locations, which we will then review, visit, and evaluate together.

How long does it take to open a vomFASS shop?

Typically, the process from first contact to opening day takes between three and nine months.

The timeline primarily depends on your individual preferences and the availability of a suitable retail space.

We support you at every step on your path to self-employment with **vomFASS**.



What happens next?

If this information resonates with you, the next step is to review detailed figures on revenue, profitability, and cost structure.

Contact us directly: franchise@vomfass.com

